

## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

March 27, 2012

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### **FIRST LADY TO HOST BREAKFAST AND NETWORKING MARCH 29**

*Business and Education Working Together for Student Achievement*

**Logan, W.Va.** – Business and education leaders in Southern West Virginia have an opportunity to come together to discuss the important role business can play in ensuring our students are able to compete in a global economy on Thursday.

**Who:** Hosted by: The Education Alliance and First Lady Joanne Jaeger Tomblin

Speakers include: **First Lady Joanne Jaeger Tomblin**, Vice Chairperson of The Education Alliance and President of Southern West Virginia Community and Technical College; **James Thomas**, Chairman of The Education Alliance and Manager of Jackson Kelly PLLC; **Dr. Patricia Kusimo**, President/CEO of The Education Alliance; and **Lisa Ketchum**, Development Director of The Education Alliance.

**What:** Breakfast and Networking

**When:** **Thursday, March 29, 2012 - 8 a.m. to 9 a.m.**

- **Breakfast and networking, interviews with speakers – 8 a.m. to 8:20 a.m.**
- **Program – 8:20 a.m.**

**Where:** Chief Logan Lodge, Hotel and Conference Center  
1000 Conference Center Drive, Logan

**Why:** West Virginia business leaders are keenly aware of workforce needs. First Lady Joanne Jaeger Tomblin and Dr. Patricia Kusimo will discuss The Education Alliance and the efforts it is making to ensure all students complete high school ready for a career in the workforce or other educational opportunities.

The Education Alliance was founded in 1983 as the first statewide local education fund in the nation. It believes every student in West Virginia should graduate from high school prepared to succeed in post-secondary education and the global workforce. The Education Alliance uses demonstration projects, issue-based research and partnerships with schools, businesses, community groups and other nonprofits to cohesively achieve its mission—College and career readiness for all West Virginia students.

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