



Phone: (304) 342-7850  
Toll Free: 1 (866) 314-KIDS  
Fax: (304) 3420046  
803 Quarrier Street, Suite 500  
Charleston, W.Va. 25331  
[www.EducationAlliance.org](http://www.EducationAlliance.org)

## MEDIA ADVISORY

**FOR IMMEDIATE RELEASE**

September 19, 2013

Contact: Emily Schoen  
304-590-0461  
[emily@educationalliance.org](mailto:emily@educationalliance.org)

### **READING RELAY SCHEDULED AT GRANDVIEW ELEMENTARY**

*The Education Alliance Hosts Event for Governor's Day to Serve*

**Charleston, W.Va.** – As part of Governor's Day to Serve, The Education Alliance will host a Reading Relay at Grandview Elementary School in Charleston, WV. The Reading Relay is a fun activity that will expose students to stories written by West Virginia authors. The Education Alliance has enlisted the help of business and community volunteers to spend time reading to each class. In addition to reading, volunteers will help students complete a writing activity that challenges each child to engage in his/her own community service project.

**Who:** Event Hosted by: The Education Alliance  
Initiative Sponsored by: Governor Earl Ray Tomblin and Volunteer West Virginia

**What:** Reading Relay

**When:** **Friday, September 20, 2013 – 12:30 p.m. to 2:00 p.m.**

**Where:** Grandview Elementary School  
959 Woodward Drive Charleston, WV

Governor's Day to Serve is a collective effort of West Virginia, Virginia, Maryland and the District of Columbia to strengthen communities through volunteer service. Governor Earl Ray Tomblin has urged all West Virginian's to offer their time and talent to benefit their hometown. Day to Serve projects are taking place around the state from September 15-29, 2013. Last year, volunteers planned and participated in over 400 service projects throughout West Virginia's 55 counties—including highway clean-ups, food drives, and care packages for our troops. The Day to Serve initiative is led by Volunteer West Virginia, the state's Commission for National and Community Service. For more information, visit [www.wv.gov](http://www.wv.gov).

#### **About The Education Alliance**

Founded in July 1983 as the first statewide public education fund in the nation, The Education Alliance is a private-sector initiative to help businesses understand the importance of financially and resourcefully supporting the state's public schools and to give business a voice in public education that advances policies and practices to continually improve public school student achievement in West Virginia.

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