

MEDIA ADVISORY

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What: 2nd Annual West Virginia Education Summit
Excellence in Education: It's Everyone's Business

When: Monday, Oct. 20, 2014
9:00 a.m. to 3:00 p.m.

Where: Embassy Suites Charleston (Ballrooms A, B, C, D)
300 Court Street, Charleston, W.Va.

Education summit-related events and open-press opportunities include:

Business Roundtable, 9:00 a.m.

The summit will begin with a *Business Roundtable* discussion regarding the workforce needs of West Virginia businesses and implications for the state's education system. The Roundtable will be moderated by Ralph Baxter, Senior Partner of Orrick, Herrington & Sutcliffe, and participants include:

- Technology: Jim Estep, President, WV High Technology Foundation
- Energy: Charles Patton, COO, Appalachian Power
- Manufacturing: Nancy Paxton, Manager of Human Resources, Gestamp
- Oil and Gas: Mark Hall, People and Organization Leader, Braskem
- Health Care: David Ramsey, President/CEO, CAMC Health System, Inc.

Keynote: Show What You Know, Personalized Learning in WV, 10:15 a.m.

Tom Vander Ark, Author/CEO of "Getting Smart" will discuss how new tools and school models are boosting achievement and improving conditions and career options for teachers in his presentation. Immediately following, Mr. Vander Ark will moderate a panel discussion that will extend the discussion. WV and National Perspective for Personalized Learning panelists include:

- Mike Green, Vice President, West Virginia Board of Education
- Gayle C. Manchin, President, West Virginia Board of Education
- Kate Nielson, Senior Policy Analyst, National Governors Association
- Ace Parsi, Project Director, National Association of State Boards of Education

Media Interviews, 11:45 a.m., Washington Street Foyer

Media representatives will have an opportunity to interview the following summit presenters and sponsors:

- The Honorable Earl Ray Tomblin, Governor, West Virginia Board of Education
- Tom Vander Ark, Author and CEO, Getting Smart
- Gayle C. Manchin, President, West Virginia Board of Education
- Dr. Amelia Courts, President/CEO, The Education Alliance
- Ralph Baxter, Senior Partner, Orrick, Herrington & Sutcliffe

Governor's Address by The Honorable Earl Ray Tomblin, 12:00 p.m.

During his address, Governor Tomblin will discuss his education agenda and highlight key successes and opportunities.

Keynote: One Voice, One Mission, 1:00 p.m.

West Virginia State Superintendent, Dr. Michael Martirano, will share his vision for galvanizing the state around student achievement and having one voice, one mission, and one focus to improve academic achievement for all students.

Teacher, Student, Parent Town Hall Meeting, 1:40 p.m.

We want to hear your voice as we expand the conversation and speak with teachers, students and parents to garner their perspective. Beth Vorhees (News Director, WV Public Broadcasting) will moderate the Town Hall and participants will have an opportunity to share opinions, ideas and ask questions.

- Fred Farris, Teacher, Raleigh County
- Krystal Hughes, Student, Greenbrier County
- Erika Klose, Teacher, Putnam County
- John Kolar, Student, Monongalia County
- Greg Merritt, Teacher, Wood County

Details:

The event is open to all media. Media should check in at the registration desk on the first-floor lobby.

Questions regarding the event and media coverage should be directed to Emily Pratt, The Education Alliance, (304) 302-7849, emily@educationalliance.org.

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