

MEDIA ADVISORY

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What: *Excellence in Education: It's Everyone's Business*
West Virginia Education Summit

When: Tuesday, Nov. 5, 2013
9 a.m. to 3 p.m.

Where: Charleston Civic Center
Charleston, W.Va.

Education summit-related events and open-press opportunities include:

Keynote Address, 9:00 a.m., Conference Rooms 202-205

The Education Summit will kick off with a keynote address by Governor Earl Ray Tomblin.

Media Interviews, 9:30 a.m., Executive Board Room

Media representatives will have an opportunity to interview the following summit presenters and sponsors:

- The Honorable Earl Ray Tomblin, Governor, West Virginia Board of Education
- Gayle C. Manchin, President, West Virginia Board of Education
- Lloyd G. Jackson II, Member, West Virginia Board of Education
- Dr. Amelia Courts, President/CEO, The Education Alliance
- Mary Laura Bragg, National Director for Policy and Implementation, Foundation for Excellence in Education

Strategy Sessions, 9:30 a.m., Conference Rooms 202-205

In moderated sessions, participants will hear about the experience of other states, specifically Florida. Gayle Manchin and Lloyd Jackson will report on the progress of the West Virginia State Board of Education. Sessions will expand on how West Virginia is helping children read proficiently by third grade and setting higher achievement standards and accountability for education outcomes.

West Virginia Panel, 12:45 p.m., South Hall

The West Virginia Panel will expand the discussion with reactions from business leaders, county boards of education, superintendents, teacher organizations, and other stakeholders. Panelists include:

- Moderator: Thomas Heywood, Managing Partner, Bowles Rice LLP
- Christine Campbell, President, AFT-WV
- Harold "Chuck" Hatfield, Superintendent, Putnam County Schools
- Steven Hedrick, CEO, MATRIC Inc.
- Blake Humphrey, Student Representative, West Virginia Board of Education
- Dale Lee, President, West Virginia Education Association
- Joseph Letnaunchyn, President/CEO, West Virginia Hospital Association
- Suzanne Oxley, President, Cabell County Board of Education
- Delegate David Perry, West Virginia House of Delegates

- Senator Robert Plymale, West Virginia Senate
- Stephen Roberts, President, West Virginia Chamber of Commerce

Town Hall Meeting, 1:45 p.m., South Hall

In the afternoon, participants will have an opportunity to share opinions, suggestions, and ask questions. The Honorable Gaston Caperton will moderate a Town Hall session.

Details:

The event is open to all media. Media should check in at the registration desk on the second-floor lobby.

Questions regarding the event and media coverage should be directed to Emily Pratt, The Education Alliance, (304) 590-0461, emily@educationalliance.org.

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